



2023 Sponsorship Prospectus

Our Mission + Vision

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We lead pioneering health and racial equity education, advocacy, and family empowerment solutions for perinatal and neonatal healthcare professionals by centering the lived experiences of Black Premie families. We advocate for equitable and family centered care throughout the birthing and neonatal journey.

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To drive equitable health outcomes for 1 Million Black Premie Families.

Impact



>3,000+ Medical professionals trained



120 Hospitals involved in our trainings



>600 Books donated to preemie families

Levels + Benefits: Black Maternal Health Week

OUAP will host its 2nd Annual Black Maternal Health Week Campaign that will include:

- ❖ Virtual preemie parent advocacy trainings
- ❖ One- hour in-person policy briefing
- ❖ Release OUAP Policy Note 2.0
- ❖ Week long social media engagement to raise awareness

Champion: \$10K

- ❖ 1 minute policy briefing remark
- ❖ Social media & newsletter spotlight
- ❖ 5 policy briefing invitations
- ❖ 5 scholarships for preemie parent trainings

Advocate: \$5K

- ❖ Newsletter spotlight
- ❖ 3 policy briefing invitations

Levels + Benefits: OUAP Fundraiser

OUAP will host its 1st Fundraiser including:

- ❖ An evening of networking + dancing + lite bites
- ❖ Celebrating excellence in Black Maternal Health, Neonatal Equity, and Premie Parent Advocacy
- ❖ Empowering black birthing women, healthcare workers, and premie families

Champion: \$5,000

- ❖ 2 minute Welcome Remarks
- ❖ 5 Invitations
- ❖ Logo spotlight and placement on all marketing and event materials
- ❖ Full Page Ad

Advocate: \$2,500

- ❖ Newsletter Spotlight
- ❖ 3 Invitations
- ❖ ½ Page Ad

Supporter: \$500

- ❖ 1 Invitation
- ❖ ¼ Page Ad

Levels + Benefits: OUAP 2nd Annual Conference

- ❖ OUAP will host it's 2nd Annual in-person conference focused on Black Maternal Health and Neonatal Equity
- ❖ Attendees will convene for a full day of learning, networking, and engaging with health equity and premie parent leaders/advocates
- ❖ Continuing education credits will be available for all registered healthcare professionals

Title: \$25K

- ❖ 3 minutes sponsor remarks
- ❖ 1 presenter for one panel session
- ❖ 10 Invitations
- ❖ Logo placement on all marketing + conference materials
- ❖ Sponsor booth space
- ❖ Full Page Ad

Partner: \$15K

- ❖ 1 minute sponsor remarks
- ❖ 3 Invitations
- ❖ Social Media and Newsletter Logo Placement
- ❖ ½ Page Ad

Supporter: \$10K

- ❖ 2 Invitations
- ❖ Social Media and Newsletter Logo Placement
- ❖ ¼ Page Ad



BECOME A SPONSOR TODAY

CONTACT US:

info@onceuponapremie.org